



SPONSORSHIP OPPORTUNITIES

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OUR CLUB

The vision of the Strathmore Curling Club is to be a community-minded organization dedicated to the development and promotion of the social, recreational and competitive aspects of curling for the people of Strathmore and surrounding area by providing:

- *A first-rate facility and services*
- *Great opportunities for membership in leagues and programs*
- *Bonspiel events*
- *Active in your community*

Curling is considered by some to be “Canada’s Other Winter Sport”, with over one million active curlers. It involves much skill, dedication, perseverance and strategy. Over 15 million adult Canadians watch curling on television every season, and we have more than 250 curlers through our doors on a weekly basis.

Curlers are a fiercely loyal group that are very proud of their sport. They are highly competitive and yet extremely sportsmanlike. Many of the sport’s rules are etiquette rulings where appropriate behaviour is suggested, but penalties for infractions are curiously absent. Curlers shake hands before and after each game and it is rare when smiles do not grace the faces of both winners and losers.

While we rely on the businesses like yours to partner with us, we also believe that we help local businesses by attracting bonspiel participants and visitors to our events.

Thank you for your consideration,

Strathmore Curling Club Sponsorship Committee

SIGN SPONSOR

- Signage on the East wall above the scoreboards - 4' x 8'
- Logo and link on our website - www.strathmorecurling.ca
- \$250 + GST annually
(1st year is \$125 + GST + cost of your coroplast sign)

SIGN SPONSOR

- Signage on the North or South wall - 3' x 6'
- Name listing and link on our website - www.strathmorecurling.ca
- \$100 + GST annually
(1st year is \$50 + GST + cost of your coroplast sign)

SCOREBOARD SPONSOR

- Illuminated signage above the Scoreboard
- Logo and link on our website - www.strathmorecurling.ca
- \$350 + GST annually
(1st year is \$175 + GST + cost of your coroplast sign)

LEAGUE SPONSOR

- Signage on the applicable league notice boards
- Weekly league standings to be published in the Strathmore Times & Standard
- Logo and link on our website - www.strathmorecurling.ca
- Invitations to all league functions and year end Awards Night
- \$200 + GST annually



BUTTON ADVERTISING

- The Button is defined as the 18" diameter circle in the centre of the rings known as the house. This season we are offering this highly visible area as a location to place your logo. Your logo will be embedded in the ice at the beginning of the season providing your business center stage visibility for the duration of the season.
- Logo and link on our website - www.strathmorecurling.ca
- \$200* per sheet + GST annually (Home & Away ends)
- \$150* per sheet + GST annually (Home & Away ends: 2 or more sheets)
*plus production costs

FREE GUARD ZONE ADVERTISING

- Like the button advertising - your business name and/or logo will be embedded into the ice surface on either side of the sheet of ice. Your sign dimensions will be 4' x 2' and will be situated to the outside of the sheet of ice approximately halfway between the house and the hog line.
- Logo and link on our website - www.strathmorecurling.ca
- \$300* per sheet + GST annually (Home & Away ends)
- \$250* per sheet + GST annually (Home & Away ends: 2 or more sheets)
*plus production costs

CENTRE ICE ADVERTISING

- Like the button advertising - your business name and/or logo will be embedded into the ice surface at Centre ice. Your sign dimensions will straddle the centre of the sheet, and may be up to 10' wide.
- Logo and link on our website - www.strathmorecurling.ca
- \$500* per sheet + GST annually
- \$350* per sheet + GST annually (2 or more sheets)
*plus production costs

